

"Having clear and healthy looking skin is important; it reflects the active and energetic lifestyle that I encourage"

**How important is it to look good for the work you do?**

It's important that I look presentable to my clients. Whether I'm having a one-on-one training session or leading a group fitness class, I need to look my best. It shows that I am serious about my work.

**How has IMEDEEN improved your complexion?**

My face used to feel dry every morning. Shortly after taking IMEDEEN, I've noticed a definite improvement – even my blistered palms and heels from the lifting weights in the gym are healing much faster. I don't feel as awkward as before when I shake hands with people.

**What is your reaction after learning or seeing the results from taking imedeem?**

I am very surprised to find a product that works from below my skin surface. I have tried countless moisturisers before and none has worked the way IMEDEEN has worked for me. I've been telling my friends how IMEDEEN does wonders to your skin, and I can attest to it.

**Has anyone noticed the difference?**

Yes, some of my friends have noticed my complexion has become more radiant, yet others commented that my blistered and cracked palms have got a lot better.

# FACE VALUE

IMEDEEN man.age.ment advance formula delivers healthy and radiant complexion within just 90 days

**Samuel Lim, 29**  
Co-owner and head coach for CrossFit Fire City Singapore

PHOTO: FELIX LEE STYLING NORMAN TAN

With over 10 years of personal training and fitness coaching experience, Samuel Lim has successfully helped both men and women achieve their fitness goals. To deliver a high standard in his training programmes Lim often extends his efforts beyond the gym. On any given day, he spends long hours training in and out of the gym, exposing his skin to harmful UV rays from the sun and other damaging environment stresses.

**What are your grooming habits?**

I have fairly dry and sensitive skin so I am careful with the products I use. Most of the products in the market either dry my skin out or are too greasy. Since I'm always on the go, in and out of the gym, to conduct my classes or training sessions, I end up taking at least three showers a day. My daily grooming routine is minimal, a basic facial cleanser and facial moisturiser with some SPF for protection from UV radiation.

## WHAT I LIKE ABOUT IMEDEEN?

I am impressed by the results of IMEDEEN man.age.ment. I started noticing an improvement to my complexion in less than a week into the course, and it's as simple as popping two pills a day. Comparing to other skin care supplements, which contain unnatural or processed ingredients, IMEDEEN man.age.ment supplement is all natural-based and can be safely and easily absorbed by the body.

## Skincare for men - in a tablet

IMEDEEN man.age.ment improves men's skin performance from within. The anti-ageing skincare works in the dermal layer of skin where moisturizers and balms cannot reach. Its patented ingredients of **Lycophene GS Forte™** and **Marine Complex™** work in synergy to enhance skin quality. Two tablets a day give you smooth, healthy looking skin in as early as 90 days.

Visit [www.imedeem.com.sg/men](http://www.imedeem.com.sg/men) for The IMEDEEN 90-Day Experience.  
Hotline: 6735 8800 Email: [info@ebeautiquestore.com](mailto:info@ebeautiquestore.com) Buy Online: [www.ebeautiquestore.com](http://www.ebeautiquestore.com)



FOR MEN

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Beautiful skin begins within  
Since 1991