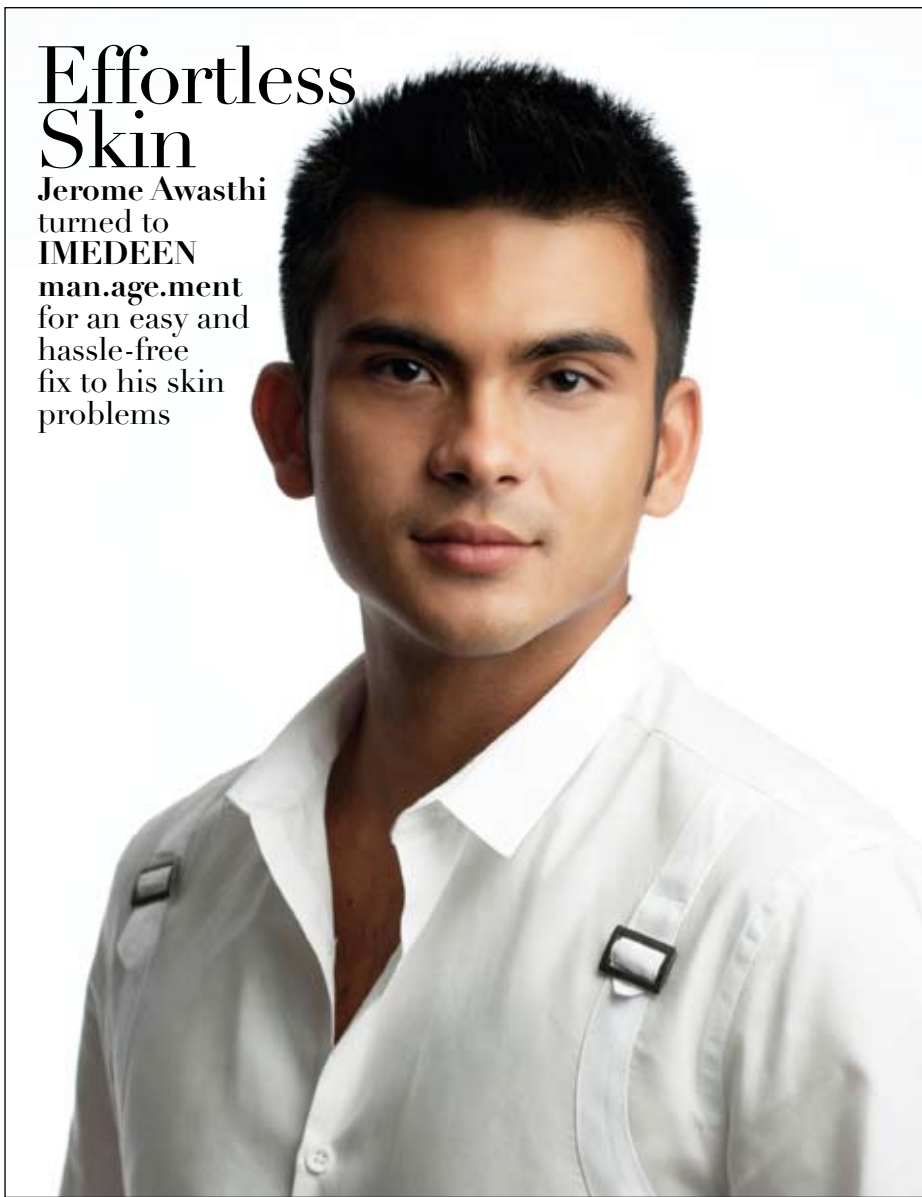


Effortless Skin

Jerome Awasthi turned to **IMEDEEN man.age.ment** for an easy and hassle-free fix to his skin problems



Jerome Awasthi, 29

Stylist and Show Producer

A former model turned stylist and show producer, Jerome Awasthi knows too well how important it is to look good for the camera. As a show producer, Awasthi has created numerous shows for Asia Fashion Exchange, Singapore Fashion Festival and Hong Kong Fashion Week. "When your work is constantly in the public eye, there's no room for error," the 29-year-old show producer asserts. With such a stressful, demanding job and unpredictable hours, it's hard to maintain or start an elaborate grooming routine. Since Awasthi does not use skincare products regularly, he depends on IMEDEEN man.age.ment — just two pills a day, quick and easy — to improve his skin structure and maintain that youthful glow.

What are your grooming habits?

Every morning right after shaving, I'll wash my face with just water. When I'm out in the sun or doing any outdoor activities such as beach volleyball, I'll slap on some sunscreen over my face. Right before I go to bed at night, I take 2 IMEDEEN man.age.ment pills. Occasionally I'll use a facial scrub, but only when I feel the need to.

How important is it to look good for the work you do?

In the fashion industry, it's all about presentation! So it's important that I make my first impression last, especially when I am meeting new clients. Personally, I feel it's important for me, as a stylist, to look good when I am styling others. This is to give them the confidence that I can do my job well.

How has IMEDEEN improved your complexion?

As I age, I'm aware that my skin isn't as resilient as it used to be. My skin is starting to lose that healthy glow, I'm having breakouts more often and it's taking longer to heal. On top of that, I have uneven skin pigmentation and I'm starting to have problems with ingrown hair as a result of shaving. After taking IMEDEEN man.age.ment for a short period of time, I realised these problems are starting to go away.

What is your reaction after learning or seeing the results (if any) after taking IMEDEEN?

It's not often you find a product that does what it claims. I'm glad and rather impressed by the results after using IMEDEEN man.age.ment. I've always believed that we should heal our bodies starting from the inside and IMEDEEN does just that.

Has anyone notice the difference?

Lately, I've been getting compliments that I look younger than my age. People assume I'm in my early twenties when I'm reaching my thirtieth birthday in a few months. My advice to my friends who want to look good and get that healthy glow is to start on IMEDEEN man.age.ment. It worked for me.

WHAT I LIKE ABOUT IMEDEEN?

What I like most about IMEDEEN man.age.ment is that it's so accommodating, and yet, it works so well with my busy lifestyle. Just couple of pills, quick and easy, to keep my skin looking healthy, and it feels good.

Skincare for men - in a tablet

An easy and efficient way to good-looking skin

IMEDEEN man.age.ment is a brand new way to look at male skincare. The anti-ageing skincare in tablet form works in the dermis - the deep-down layer of skin untouched by traditional moisturisers and balms. Its patented anti-oxidant complex Lycopene GS Forte™

starts protecting skin straightaway whilst the exclusive Marine Complex™ works long-term to improve skin quality and performance. The result? Smoother, healthier, younger looking skin - in just 90 days. With IMEDEEN you can do more.

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