
Clinical study

IMEDEEN Prime Renewal™

2008

Stephens & Associates
Dallas, Texas, USA

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In order to quantify the beneficial effects of IMEDEEN Prime Renewal, a double-blind, placebo-controlled study was conducted by global research group, Stephens & Associates. The study ran over a 6 month period and included 81 post-menopausal women aged 45-65, 30% of who were also taking HRT [hormone replacement therapy]. Thirty-eight participants received IMEDEEN Prime Renewal and 43 took a placebo. The results of both the objective measurements by dermatologists and the self-assessment by participants were significant. The report concluded that when taken twice daily over a 6 month period IMEDEEN Prime Renewal visibly improves the appearance and condition of post-menopausal skin and has been clinically and scientifically shown to:

- Improve dermal density
- Improve laxity and sagging
- Reduce visibility of fine lines and wrinkles
- Reduce visibility of hyperpigmentation
- Improve the appearance of skin on hands and décolletage

66% of the women interviewed who experienced positive results said that their friends and family had also commented on the improvements to their skin.

Documented results

Abstract and oral presentation: Effect of a novel dietary supplement on skin-ageing in postmenopausal women. Anti-ageing World Congress 10-12 March 2005, Monaco.

CLINICAL TRIALS (In-vivo)

These are studies involving female volunteers where scientists and dermatologists observe and measure the effects of the product. A 'controlled study' means that some participants receive the real product and others receive a placebo (without any active ingredients). A 'blind study' means only the investigating scientists know who is taking the real product. A 'doubleblind study' means neither the participants nor the investigators know who is taking the real product and who is taking the placebo.

SCIENTIFIC STUDIES (In-vitro)

These are experimental studies carried out by scientists in a laboratory. Skin cells and tissues can be isolated and cultured to see how they react to certain ingredients.