



Complete Confidence

John Woo is convinced that IMEDEEN Man.age.ment has answered his call for an easy and effective skincare product

John Woo, 33

Vice President for a real estate private equity firm

As an investment manager with over eight years of experience, John started out as a Chartered Accountant working for KPMG followed by Morgan Stanley before venturing into multi-million-dollar international real estate investment transactions where he is involved in analysis, acquisition, execution and development of investment strategies. With a hectic lifestyle and long working hours, Woo has little time left to look after his sensitive skin properly. When Woo was told to take just two skincare supplement pills a day to help ease his grooming routine, he was sceptical, until he started noticing improvement just two weeks into the programme.

What are your grooming habits?

Due to my sensitive skin, I wash my face with just water every morning, followed by toner and a day moisturizer to protect my skin from the dry and harsh air-conditioned environment. In the evening, I take two IMEDEEN man.age.ment skin supplement tablets and before going to bed, I use a mild facial cleanser followed by toner and night moisturizer to last me through the night. Once a month, I'll use a scrub to exfoliate dead skin and maybe slap on a mask every six months.

How important is it to look good for the work you do?

I can't stress enough how important it is for me to look good, presentable and confident when meeting my clients and investors. First impressions really matter, especially in this industry where I need them to trust my judgements. I need to start by showing them I make good choices for myself.

How has IMEDEEN improved your complexion?

Within a couple of weeks, my skin feels and looks more moisturised. I've noticed my skin looks more radiant with a healthy glow.

What is your reaction after learning or seeing the results (if any) after taking IMEDEEN?

I was sceptical at first, expecting a longer time for results. But after only two weeks with IMEDEEN man.age.ment, I can tell my skin feels good. It's such a relief to know that a product that actually delivers results is now available for men.

WHAT I LIKE ABOUT IMEDEEN?

IMEDEEN is hassle-free. IMEDEEN requires so little effort, just two tablets a day to look my best. It's amazing that IMEDEEN recognises and caters to the growing needs and demands of men. Living in a competitive corporate and social environment, feeling good about the way that I look is important to me.

Skincare for men - in a tablet

An easy and efficient way to good-looking skin

IMEDEEN man•age•ment is a brand new way to look at male skincare. The anti-ageing skincare in tablet form works in the dermis - the deep-down layer of skin untouched by traditional moisturisers and balms. Its patented anti-oxidant complex Lycoplene GS Forte™

starts protecting skin straightaway whilst the exclusive Marine Complex™ works long-term to improve skin quality and performance. The result? Smoother, healthier, younger looking skin - in just 90 days. With IMEDEEN you can do more.

Read more www.imedeen.com.sg/men

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