

Sensitive Care

Earl Trevor Allan thinks we are due for a product like **IMEDEEN Man.age.ment** — an easy and hassle free grooming supplement that delivers results



Earl Trevor Allan, 38

General Manager for a leading international online marketing company

As a web marketing guru with over 10 years of experience, Earl Trevor Allan has consulted with clients like Thomas Medical Centre, Asia Pacific Breweries and Microsoft. An international portfolio of clients means punishing hours and frequent flying, exposing the skin to harmful free radicals that can lead to premature skin ageing.

Allan has sensitive skin so he is careful when choosing skincare products. With its natural-based ingredients, IMEDEEN man.age.ment. has improved Allan's skin appearance all over and nourished his skin cells, combating the effects of male skin gradually becoming thinner with age. The result – a healthy glow from within.

What are your grooming habits?

I cleanse, tone, and moisturize with different products for day and night, and I scrub and mask once a week. I also have facials monthly, and above all, I take IMEDEEN man.age.ment daily. Since my skin is sensitive, I need to be careful when choosing skincare products. IMEDEEN man.age.ment's natural-based ingredients works well for my skin and has helped me achieve a healthy glow

How important is it to look good for the work you do?

The way I look reflects who I am and how I feel. When I pay attention to the way I look, I am paying attention to my mental and physical health as well. So it's important I keep up my appearance, especially when my job requires meeting with clients and fellow colleagues. Looking good is an extension of me putting my best foot forward at work and for myself.

How has IMEDEEN improved your complexion?

I have sensitive skin. Taking IMEDEEN daily has improved my complexion and skin tone, giving it a nice healthy glow. My skin feels moisturized from within and is less sensitive to the elements than it used to be.

What is your reaction after learning or seeing the results (if any) after taking IMEDEEN?

Before taking IMEDEEN, I assumed moisturizing was sufficient to protect my skin and slow the signs of aging. When I saw the before and after results, I was overwhelmed. My skin is being repaired from inside out. I am glad that there is now a product specifically created for men. It's about time.

Has anyone notice the difference?

Yes, my colleagues have noticed my skin tone has gotten a lot healthier than before. They were surprised when I told them it was as simple as popping couple of IMEDEEN man.age.ment pills.

WHAT I LIKE ABOUT IMEDEEN?

Grooming to me sometimes is a chore. After bathing or cleansing my face, it takes me 10 minutes to groom myself. With IMEDEEN, however, it takes me all of 10 seconds. Two pills a day, every day, anytime of the day! For a routine that takes me only 10 seconds, the results I get out of it is amazing!

Skincare for men - in a tablet

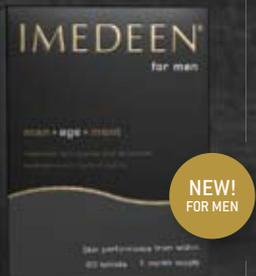
An easy and efficient way to good-looking skin

IMEDEEN man•age•ment is a brand new way to look at male skincare. The anti-ageing skincare in tablet form works in the dermis - the deep-down layer of skin untouched by traditional moisturisers and balms. Its patented anti-oxidant complex Lycopene GS Forte™

starts protecting skin straightaway whilst the exclusive Marine Complex™ works long-term to improve skin quality and performance. The result? Smoother, healthier, younger looking skin - in just 90 days. With IMEDEEN you can do more.

Read more www.imedeen.com.sg/men

Hotline: 6735 8800 Email: info@ebeautifulstore.com Available at ebeautifulstore.com & Watson's Personal Care Stores.



MORE FOR LESS A one-for-one special for the first 20 men who purchase one box at www.ebeautifulstore.com. Simply state AUGMAN1 at the coupon section of the checkout page before 5 Oct!

IMEDEEN
Beautiful skin begins within
Since 1991